

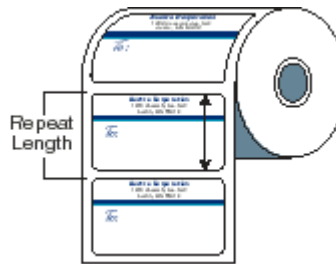
# Label Sizes

Labels may be various sizes. The label's size will be determined by the intended use of the label, the label printer's capabilities, the applicator's requirements and the manufacturer's capabilities.

Labels, whether sheets, rolls or fanfolded, are converted from a master roll of material. This material, as it unwinds through the press is called the web. The finished label dimensions are defined as **width** across the web and **length** along the web. **Repeat length** is the measurement from one label to the next.



**Width** - Refers to the dimension across a roll of labels or across a fanfolded label or across a sheet of labels.

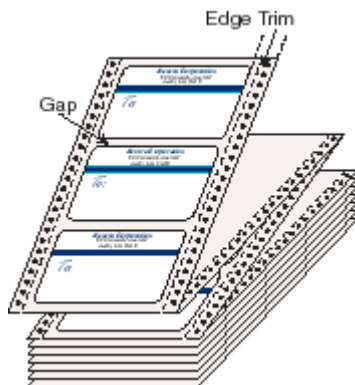


**Length** - Refers to the dimension along the length of the roll, along the length of the fanfolded label or down the sheet of labels.

**Repeat Length** - Refers to the dimension from the top edge of one label to the top edge of the next label.

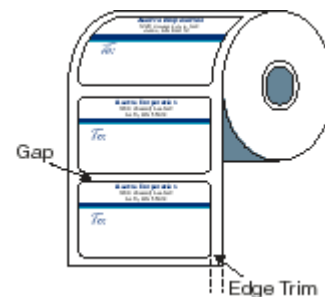
## Gap and Edge Trim

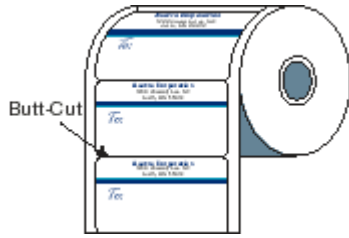
The gap and edge trim are measurements that the manufacturer is going to need to know for die cut and butt-cut labels.



**Gap** - The gap between labels is the distance from the bottom edge of one label to the top edge of the next label. The dimension runs along the web.

**Edge Trim** - The edge trim is the distance from the edge of the label to the edge of the liner. This dimension runs across the web.





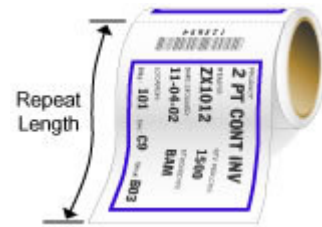
**Butt-Cut** - Butt-cut labels have no gap between them. Generally the facestock of the butt-cut labels run to the edge of the liner, eliminating the edge trim also.

## Size Requirements for Different Types of Labels

### Labels in Roll Form

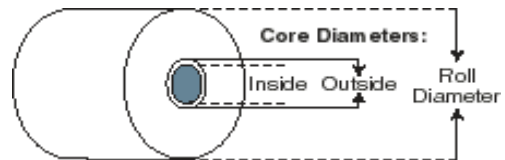
Size information needed when ordering roll labels:

- Label size and repeat length
- Label type: die cut, butt-cut, or sleeve
- Dimension of gap, edge trim, or sleeve circumference
- Size and location of perforations



- Inside core diameter of roll

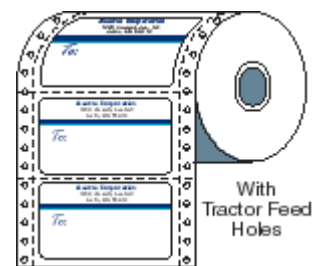
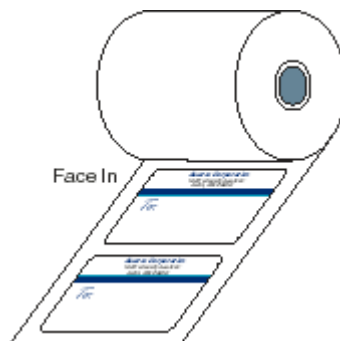
**Inside Core Diameter** - Must meet the label printer & applicator requirements.



- Roll diameter

**Roll Diameter** - Will vary according to the quantity of labels but will be limited in size according to maximum roll diameter that the label printer or applicator will accept.

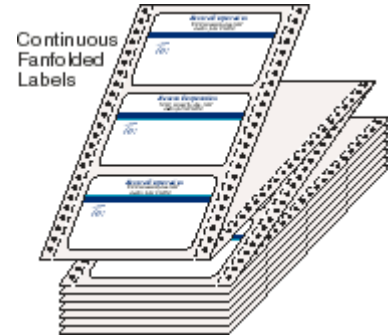
- **Roll wind: Face in or face out**
- Manufactured with or without tractor feed holes



## Fanfolded Labels

Size information needed when ordering fanfolded labels:

- Label size and repeat length
- Carrier size (**Liner** of label)
- Number of labels wide
- Gap dimension between labels
- Edge trim dimension
- Maximum stack size if printer has stack size limitations

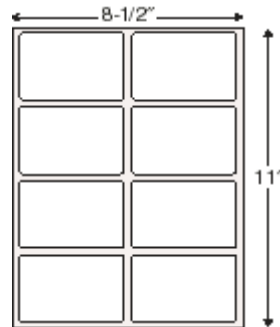


**Note:** Label and carrier size will be restricted according to continuous forms manufacturing specifications for fanfolded forms and printer capabilities.

## Laser Sheet Labels

Size information needed when ordering laser sheet labels:

- Sheet size and repeat length
- Label size
- Number of labels wide and down
- Gap size between labels



### Standard Laser Sheet Sizes:

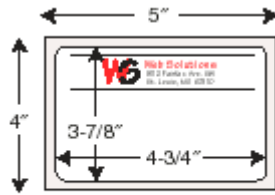
- 8 1/2" x 11"
- 8 1/2" x 14"

## Individual Labels

Size information needed when ordering loose individual labels:

## Pressure Sensitive Labels

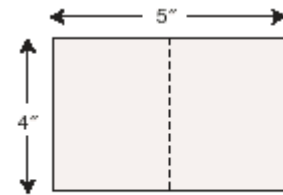
- Label size
- Carrier size if larger than the label
- Gap and edge trim if required
- Placement of the slit and whether it is on the face of the label or on the liner



Carrier = 5" x 4"  
Label = 4-3/4" x 3-7/8"



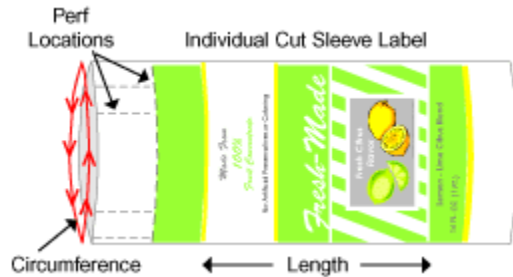
Slit on Face – Peel Tab Here



Liner Slit on Back

### Container Labels

- Flat label size or circumference of sleeve
- Die cut shape if required
- Size and location of perforations

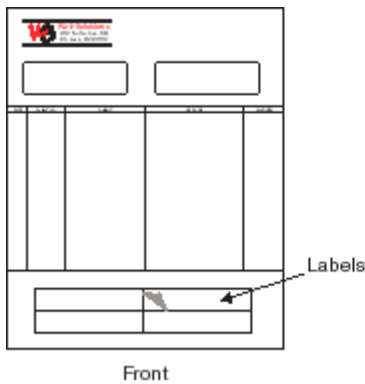


### Integrated, Affixed and Blown on Labels

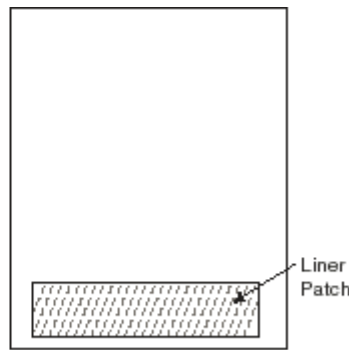
Size information needed when ordering integrated, blown on, and dual web labels:

- Size of label(s)
- Size of carrier or liner
- Overall form size
- Number of labels up
- Placement of labels on the form

#### Integrated Labels

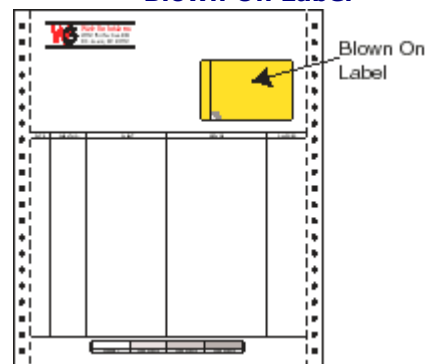


Front



Back

#### Blown On Label



#### Dual Web Labels/Form

The size of the label will have to be incorporated with the size of the form.

